

WHICH STORY WILL YOU TELL IN 2021?

As a yearbook concept, a storyline helps you highlight some important events or people and it puts a fresh spin on those stories you must tell year after year. For 2021, the storyline you choose might be different from what your book typically uses. So we changed it up and redefined some of the storylines we've presented in the past.

1. We celebrate the GROUP IDENTITY
2. Ours is a school in TRANSITION
3. Location. Location. LOCATION.
4. So many CHOICES!
5. We will MAKE IT WORK
6. We celebrate the INDIVIDUAL
7. We celebrate the INDIVIDUAL AS PART OF A LARGER GROUP
8. We're all CONNECTED BY SHARED EXPERIENCES (social media/technology/relationships/home/school)
9. Be here now/LIVE IN THE MOMENT

We don't know exactly what school will look like and feel like in the 2020-2021 year. None of us can control the next six months or so. And that's ok.

Our goal is to tell authentic, timely stories. A storyline simply helps you and your staff focus and organize that storytelling.

THINK ABOUT YOUR LAST TWO BOOKS. WHAT STORY DID YOU TELL?

2019: _____

2020: _____

WHAT STORYLINE WILL YOU USE FOR 2021?