	Yearbook Spread Planning Sheet		
	Ladder Topic		
HERFF JONES®	Page Numbers Section		
A Varsity ACHIEVEMENT Brand	Staff Member		
LEVEL ONE COVERAGE	Final Deadline: Plan Appro	roved:	
Specific Topic/Leads:	Mod Plans: 1 or 2 mods per spread (see your layout) plus inclusionary device    List type of mods for spread, with details about questions to be asked.    1.	Inclusionary Device question: Students you will interview (be sure to check coverage report in eDesign): 1 2	
# and type of photos needed: vertical horizontal		3 4 5	

## Additional planning info and details:

Explain the angle you are going to develop on your page: \_\_\_\_\_

Events that you are going to highlight (include dates):

Any groups or people that you are going to feature:

What do you want for your dominant photo?\_\_\_\_\_

Brainstorm some headline package ideas: