A FRESH START: LADDER PRE-PLANNING

Creating a ladder is all about the yearbook math. Before you can create a 2019 ladder, you'll need to count the number of pages in each section in your previous books. The 2016, 2017 and 2018 books will provide the baseline for the 2019 book. If the chart doesn't provide you with enough room to write your answers, well, you're the editor. Figure it out.

	2016	2017	2018	2019 Ideas
THEME PAGES How many theme pages? Include first and last pages, opening/closing and all dividers.				
SENIORS How many pages did you devote to seniors? Did you include the senior panoramic? Did you have enough room for coverage?				
UNDERCLASS & FACULTY How many pages did you devote to each grade? Did you have enough room for coverage? Did you have dividers between classes?				
GROUP PHOTOS How many pages did you devote to group photos? Where did you place the photos in the book? Did you have room for coverage?				
TEAM PHOTOS How many pages did you devote to team photos? Where did you place the photos in the book? Did you have room for coverage?				
ADS/INDEX How many pages of senior ads? How many pages of business ads? How many pages in index? Did you have room for coverage?				